

JIM HALLOWES – BIOGRAPHY

A native of California, graduated from Escondido High School and from the Art Center College of Design (with honors) and was immediately hired by Doyle Dane Bernbach Advertising in New York as an art director.

While at DDB/NY, worked on major campaigns for Polaroid, Chivas Regal, Sony, Celanese, Continental Insurance, American Airlines, Volkswagen and Bulova Watches, and transferred to Doyle Dane Bernbach in Los Angeles where he was promoted to Vice President, Creative Supervisor.

As his career evolved, in addition to art directing, successfully began directing many of his own TV commercials for such clients as: Volkswagen, CareUnit and Paul Masson, among others. During his more than eight years at DDB/LA was responsible for the creative work on other accounts including the Southern California Gas Company, Tropicana Hotel/Casino, Western Airlines, Shinsei Toys, Celestial Seasonings Herb Teas, Teledyne Water Pik, General Telephone, CareUnit, 20th Century Fox, and Porsche/Audi.

Jim has been a Director member of the Directors Guild of America (DGA) since 1984 and a member of the Television Academy of Arts and Sciences and voting member of the Prime Time EMMY Awards Committee since 2006.

After leaving Doyle Dane Bernbach has worked on successful campaigns for The Autry Museum of Western Heritage, Santa Anita Park, Subaru, Stone Mountain Park, Mitsubishi Motors, Zacky Farms, Cypress Gardens, Dolly Parton's "Dollywood" and Dolly's Splash Country, Hero Nutritional, Yummi Bears, The Selective Service, Bobrick Washroom Appliances, Trimark Interactive, L.A.P.D., Lady Luck Hotel/Casino, Physician Finders, East Jefferson General Hospital, California Department of Health Services, Inland Empire Health Plan, The Century Council, The Rabkin Eye Institute, Raging Waters, Wild Rivers, Utility Trailers, Associated Securities Corp., Political Campaigns, Rank Video Services of America, Mattel, HeadStart Computers, PDA Engineering, El Monte RV, and others.

Has also been an instructor at the Art Center College of Design in Pasadena, California, teaching advertising and the making of television commercials.

Creative Director/Partner at KleinMickaelianPartners, Los Angeles 1998 to 2008. Also, under contract from the Image Bank in New York, has traveled to Europe to film in Barcelona, Spain including the Olympic venue and other requested European locations. The footage has since been used in national and international TV commercials and movies.

For nine years was selected to judge the ACE Awards (Awards for Cable Excellence), and has also been called upon to judge the New York Art Director's Show, ADDYs, International Broadcast Awards, as well as other advertising and broadcast award shows.

Over the years, Jim has been honored for his creative skills with many advertising awards including: Gold and Silver Pencils from the New York Art Directors Club, International Broadcast Awards, Best in the West Awards, Gold and Silver EFFIE Awards (N.Y. Ad Club's award for Effectiveness), Clio Awards, six Belding Bowls, and recently a Gold ADDY for an East Jefferson General Hospital TV commercial he art directed, as well as directed and a MOBIUS award for outstanding creative for a series of commercials he directed for Pacific Bell for the Asian-American markets.